

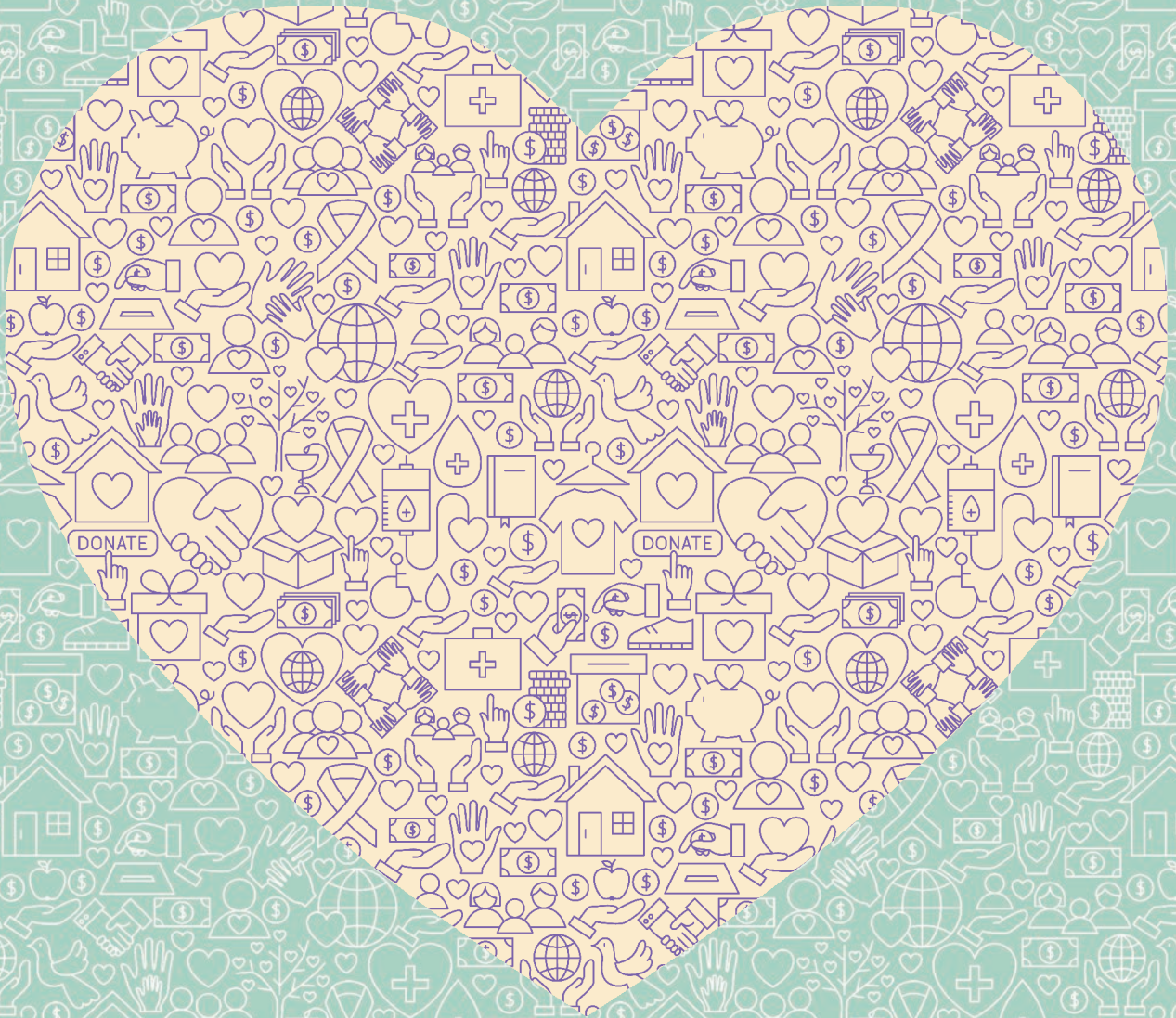
PROVIDENCE BUSINESS NEWS

PBN

2019

GIVING Guide

Regional Philanthropic Opportunities



Sponsored by



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GIVING Guide 2019

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As a pharmacy innovation company, CVS Health is committed to helping people on their path to better health.

Our philanthropic mission is to support local communities through impactful community engagement and support – especially in our home state of Rhode Island. We're proud to partner with nonprofits across the state in the areas of access to healthcare, tobacco-free living, prescription drug abuse prevention and social services. We commend the great work of all of our Rhode Island nonprofit partners and are excited to highlight their work in this year's Giving Guide.



FUNDRAISING EVENTS:

Citizens Bank Pell Bridge Run October 20, 2019

Once again Roberta Fagan will be running to raise funds and awareness for the foundation.

Please visit Roberta's Crowdrise page:
<https://www.crowdrise.com/o/en/campaign/roberta-fagan-citizens-bank-pell-bridge-run>

Please contact Roberta Fagan for more information:

RI Oil Heat Institute Charitable Foundation
c/o Oil Heat Institute
55 John Clarke Road, A4
Middletown, RI 02842
401.619.4553
www.warmth4ri.com
contact@warmth4ri.com

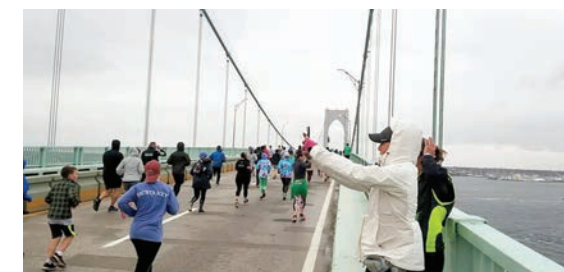


OUR WORK:

The Rhode Island Oil Heat Charitable Foundation (501c3) is a non-profit organization established to provide emergency fuel delivery to Rhode Island residents in need. Additionally, the foundation provides scholarships to individuals pursuing a career in the liquid fuel delivery and service sector.

Some of our hardworking RI neighbors unfortunately are living at or below the poverty level and struggle to pay for basic necessities of life - like heat and hot water! The program relies heavily on and thanks to the generosity of several fuel wholesalers who donate the gallons, fuel dealers who deliver those gallons, as well as private donations that help supplement the program.

Last year Executive Director Roberta J. Fagan/Oil Heat Institute raised approximately \$4000 by participating in the Citizens Bank Pell Bridge run and the New York City Marathon to raise awareness of the work of the foundation to help the most vulnerable with emergency fuel deliveries. And this summer the foundation worked with Senator Jack Reed's office to assist a constituent with replacing an inoperable heating system. Dupuis Energy donated their time, service and technical expertise to install a high efficiency heating appliance, ensuring that this homeowner will be warm and comfortable for years to come.



Headquarters

1 CVS Drive, Woonsocket, RI 02895

Website

CVSHealth.com

Number of Employees

295,000 (8,000+ in Rhode Island)

Year Established

1963

Mission Statement

As a health care innovation company, CVS Health® is committed to helping people on their path to better health. Our philanthropic mission is to support local communities through impactful community engagement and support — especially in our home state of Rhode Island.

Ways That We Give

- Awareness & Strategic Counsel
- Corporate Grants
- Foundation Grants
- In-kind donations (product and gift cards)
- Partnerships/Alliances
- Volunteerism

Philanthropic Focus

Improving Access to Health Care

As a leader in health care, we support organizations that reduce barriers and increase access to quality health care, particularly for underserved communities. We also provide funding to support chronic disease management programs to help people with conditions such as diabetes and heart disease.

Helping People Lead Tobacco-Free Lives

CVS Health remains the only national retail pharmacy to stop the sale of tobacco products. We are also committed to helping people lead tobacco-free lives, and work with best-in-class partners in the areas of smoking cessation and youth tobacco prevention. Through our company and the CVS Health Foundation, we’re investing \$50 million through 2020, through

an initiative we call #BeTheFirst, which aims to help deliver the nation’s first tobacco-free generation.

Investing in Social Services

We are committed to supporting the health and well-being of all Rhode Islanders, which is why we invest in social service programs for underserved communities, from food banks and homeless shelters to after-school programs and senior centers.

Preventing Prescription Drug Abuse

As the U.S. opioid-abuse crisis grows worse, CVS Health is adding new programs and redoubling our efforts around education, proper medication disposal, utilization management, increased access to naloxone, and ongoing advocacy for legislative solutions.

Local Initiatives

CVS Health Charity Classic

The CVS Health Charity Classic is the largest charitable event series in Rhode Island and hosts some of the best PGA and LPGA golfers in the world. Since the tournament began in 1999, more than \$22 million has been donated to support organizations across the region.

Be The First Youth Tobacco-Use Prevention

Here in Rhode Island, we have partnered with many local organizations to address youth tobacco prevention. Initiatives have included youth PSA campaigns, tobacco-use prevention conferences, school-based curriculum work, and more. Partners include:

- American Lung Association of the Northeast
- RI Student Assistance Services
- Rhode Island Healthier Schools Coalition
- Rhode Island KIDS COUNT
- Tobacco Free Rhode Island

Giving Back

Volunteerism

At CVS Health, our more-than 295,000 colleagues bring our purpose of helping people on their path to better health to life each day in their local communities. Our colleagues have a strong spirit of volunteerism and give of their time to nonprofit organizations and causes that are close to their hearts. Last year, CVS Health colleagues volunteered more than 25,000 hours in Rhode Island, providing support to more than 400 different organizations.

Health is everything.®

CVS Health Foundation

One of the most impactful ways we give back is through strategic investments from the CVS Health Foundation, a private foundation created by CVS Health. Grants are provided to increase access to health care for underserved populations, support our efforts to deliver the next tobacco-free generation, prevent prescription drug abuse and support our commitments in the area of education and disaster relief.

CVS Health Community Grants

Our corporate giving programs support local and national nonprofit partners who share our commitment to advancing community health. These grants provide funds to aid health-focused nonprofit organizations in their mission.

Charitable Partners

We support hundreds of organizations in Rhode Island, including:

- American Heart Association
- American Diabetes Association of New England
- American Lung Association of the Northeast
- American Red Cross
- The Autism Project
- Boys & Girls Club of Providence
- Children’s Friend
- Crossroads Rhode Island
- Girl Scouts of Southeastern New England
- Gloria Gemma Breast Cancer Resource Foundation
- March of Dimes
- Meals on Wheels of Rhode Island
- Rhode Island Free Clinic
- Special Olympics Rhode Island
- Sophia Academy
- The Public’s Radio
- Thundermist Health Center
- The Providence Center
- The Tomorrow Fund
- United Way of Rhode Island

For more information visit:

CVSHealth.com/social-responsibility

At CVS Health, we share a clear purpose: helping people on their path to better health.

Through our health services, plans and community pharmacists, we’re pioneering a bold new approach to total health. Making quality care more affordable, accessible, simple and seamless, to not only help people get well, but help them stay well in body, mind and spirit.



290 West Exchange St., Suite 100
Providence, RI 02903
401-865-6000 • AdoptionRI.org

MISSION STATEMENT

Adoption Rhode Island's mission is to create safety, belonging and permanency for adopted and foster children, vulnerable youth and families through compassionate services, advocacy and education.



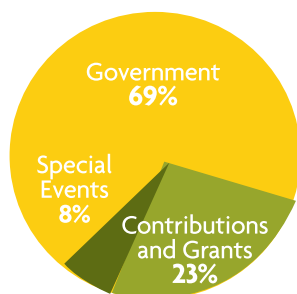
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CEO and
Executive Director



STEVEN PARENTE
Board President
Sr. VP & Director of
Retail Mktg., BankRI

There are hundreds of children who, by no fault of their own, are in Rhode Island state foster care and in need of a permanent connection to stand by them forever.

FUNDING SOURCES



GOALS At Adoption RI, we would like to see a time when no child ages out of the foster care system alone in this world. We want to reduce the length of time children wait in foster care for permanency, and provide the necessary services to support children and families post adoption. We urge our community to listen to the voices of children and youth in foster care and to see them for

their strengths and talents. We dream of the day when foster youth have better access and supports to prepare for and achieve a future that includes a college degree, a steady income, a stable home and an adult they can turn to, at the same rate as non-foster youth. We dream of the day that every child has a family and hope that the kids involved with Adoption RI know we believe in them.

UPCOMING EVENTS

National Adoption Month State House Celebration and Awards Ceremony - Wed., November 20, 5:00-7:30 PM Join us at the RI State House as we unveil our 15th Annual Heart Gallery and honor community members for their support of our mission.

ARI Holiday Drive - Nov-Dec. - Donations of gifts/gift cards are appreciated to help brighten the holidays for those we serve.

ARI's Spring Gala Fundraiser

Thursday, May 7, 2020 -
The Graduate, Providence

5th Annual Duffle Bag Bash

Sunday, August 9, 2020. Collecting new duffle bags and gift cards for children in foster care at a family friendly afternoon of fun, food, music and more at Matunuck Community Center.

FUNDRAISING At Adoption RI, we believe that every child deserves a place to call home, a family at all times, and opportunities for their best future. We believe that **Children Must Come First** and that we should **Always** consider their needs, their voice and their future.

Fundraising is essential for making possible our programs for children and teens awaiting permanency. Donations support programs that help children heal from trauma and prepare them for a positive future. Teens find resources to ensure they complete high school and leave foster care prepared to succeed—with people who care by their side.

With our commitment to better outcomes for children and families, ARI serves as a hub for advancing best practice in child welfare.

Donations from fundraising events help to close the gap between government contracts and the unrestricted funding that ensures we can promote the well-being of children in care, advocate for their safety, and provide the love, hope and dignity **Every Child Deserves.**

HOW YOU CAN HELP

There are countless ways to help...

- An easy way to help is to become a member of ARI's Circle of Hope with a monthly gift.
- For as little as \$5 or \$10 each month you can help make life better for children, teens and families all year long.
- It's easy and secure, it's automatic once you sign up and your gift becomes support that will help change the future for a child.
- For more information about ways to help or to make a donation visit our website at AdoptionRI.org

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Children First, and Always.



November is National Adoption Month!



Adoption Rhode Island

AdoptionRI.org

290 West Exchange St., Suite 100 • Providence, RI • 401-865-6000



**American
Heart
Association.**

THE AMERICAN HEART ASSOCIATION
One State Street, Suite 200 ♥ Providence, RI 02908
401.228.2320 ♥ SouthernNewEngland.Heart.org

**MISSION
STATEMENT**
*To be a relentless
force for a world of
longer, healthier lives.*



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Cardiovascular Associates
Care New England
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RENEE ALOSIO
Principal
Citrin Cooperman
BOARD CHAIR



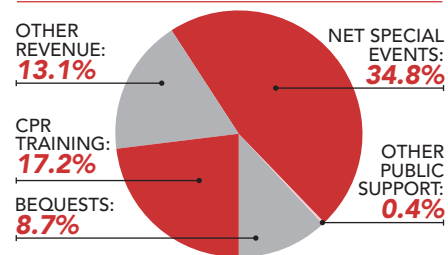
TARA COMER
SNE American
Heart Association
EXECUTIVE DIRECTOR

YEAR ESTABLISHED: 1924

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Sharon Vitti *CVS HEALTH*

TOP FUNDING SOURCES



WHAT WE DO:

The American Heart Association is a catalyst to achieving maximum impact in equitable health and wellbeing in the United States and around the world, spanning all populations and anchored in cardiovascular and brain health.

FUNDRAISING & EVENTS:

CYCLENATION – 10/29/2019 NEW this year! Get ready to ride the revolution! Each rider enjoys a high-energy stationary cycling session led by local instructors before handing off to another team member. The goal of this inaugural event is to use cycling to improve heart and brain health.

GO RED FOR WOMEN LUNCHEON – 2/14/2020 THE premier women's health event, with more than 650 women and men spanning top representation from social, medical and corporate communities, come dressed in red to celebrate AHA's national Go Red for Women movement to end heart disease and stroke in women. More women than men die every year from heart disease and stroke, but 80 percent of cardiac events can be prevented with education and lifestyle changes. This year the 2020 keynote speaker is two-time Nobel laureate winner, Alison Levine, the first woman to lead an all-female American team to hike Mt. Everest.

STEM GOES RED – 5/11/20 Designed to provide young girls insights into the possibilities and potential they possess to make a real impact on the world around them. This event increases the number of women pursuing STEM degrees in higher education by arming students with tools and resources to experience good health and well-being in hopes to close the gender gap in STEM jobs.

PROVIDENCE HEART WALK – 5/30/2020 Fundraising Walk that brings together over 5,000 people annually to raise awareness about heart disease and stroke, promoting active and healthier lifestyles.

HEART BALL - 9/25/2020 An annual black-tie gala that celebrates the work and mission of the AHA. This must attend soiree sold out in 2019 two months in advance! The Heart Ball honors lifesaving, innovative work accomplished by the American Heart Association, individuals in the community making an impact, and local health partners while guests enjoy an elegant cocktail reception, dinner, auction and live band.



JOIN US IN THE FIGHT AGAINST HEART DISEASE & STROKE! JOIN OUR GIVING SOCIETIES

From Cor Vitae Society to our new Circle of Rose, AHA offers incredible giving memberships for those who may not have the time to get involved but wish to make an impact in our community with great perks.



**BLOOD PRESSURE SCREENINGS.
PATIENT CARE GUIDELINES.
NUTRITION GUIDELINES.
WORKPLACE HEALTH.
SURVIVOR SUPPORT.
COMMUNITY EVENTS.
ADVOCACY.
EDUCATION.
RESEARCH.
AWARENESS
WALKING PATHS.
CPR & AED TRAINING.
STROKE SUPPORT.**

OUR FUNDING SUPPORTS:



Serving OUR communities
IN RHODE ISLAND AND SOUTHEASTERN MASS

**YOUTH PROGRAMS.
LITTLE HEART HEROES.**



**American
Heart
Association.**

Follow us @SNEHeart





KAREN SANTILLI
President & CEO



JACK McCONNELL
Board Chair

NUMBER OF EMPLOYEES: 189

2018 REVENUE: \$16,697,862

YEAR ESTABLISHED: 1894

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Gayle Wolf

MISSION STATEMENT

The mission of Crossroads Rhode Island is to help homeless or at-risk individuals and families secure stable homes. Those we serve achieve this by engaging in our range of services, including housing, basic needs, shelter, case management, referrals, and education and employment services.

WHO WE HELP

Currently celebrating our 125th anniversary, Crossroads Rhode Island is the leading provider of housing and services to the homeless in Rhode Island. We own or manage more than 370 residences statewide, and each year we serve more than 3,500 families and individuals who are experiencing homelessness or at risk of becoming homeless, with the ultimate goal of helping them find permanent, stable housing. We help the chronically homeless, victims of domestic violence, and those with the most acute needs, often serving those who are hardest to serve. Our aim is to prevent our clients from experiencing homelessness, but if they do become homeless, to make the experience as brief as possible. We also serve individuals seeking to achieve self-sustainability through our Education and Employment Services program. At Crossroads, we believe every Rhode Islander deserves a place to call home.

FUNDRAISING/EVENTS

Crossroads couldn't do what we do without the ongoing support of generous local businesses, charitable foundations and individual donors.

We are proud of the fact that 87 cents of every dollar spent supports programs and services for individuals and families experiencing homelessness in Rhode Island.

Our events bring hundreds of local business men and women together to raise money and awareness about homelessness in our state: Women Helping Women is held in April. Men and Women on a Mission is held in September.

Each event provides a chance to have fun, become inspired, network, and help homeless families and individuals secure a safe place to call home.

For event sponsorship information, contact Pat Campellone at 401-277-4330 or pcampellone@crossroadsri.org

OPPORTUNITIES

Volunteer Crossroads provides custom volunteer opportunities to local businesses designed to engage their employees with meaningful volunteer opportunities. Contact Ronny Figueroa at 401-521-2255, Ext. 706 or rfigueroa@crossroadsri.org for more information.

- Volunteer or organize a group project
- Sponsor or attend one of our signature events
- Host a drive to collect donated items
- Host a private fundraiser or event to benefit Crossroads.

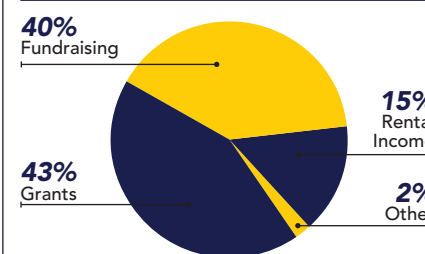
Give Without the ongoing generosity of our donors, Crossroads would not be able to provide the essential programs and services that help thousands of Rhode Islanders end their homelessness. Every gift, no matter how big or small, makes a difference to a person in need. We provide a variety of ways for individuals and businesses alike to make contributions.

Online: Make a secure donation using your credit card or debit card. Visit our website at www.crossroadsri.org.

Mail & Phone: Checks and money orders payable to Crossroads Rhode Island may be sent to: Crossroads RI, Attn: Development, 160 Broad Street, Providence, RI 02903. We accept VISA, MasterCard, or American Express information over the phone. Please call 401-277-4327.

- Set up a recurring monthly donation on our secure website at www.crossroadsri.org
- Make a stock gift
- Make a charitable IRA distribution gift
- Honor a loved one with a memorial or tribute gift
- Designate a gift to one of our Endowment Funds at the Rhode Island Foundation
- Make more of an impact and give through your company's matching gift program

TOP FUNDING SOURCES



Celebrating 125 years of helping Rhode Islanders in need...

From
1894



PROTECTING YOUNG WOMEN



To
1941

SUPPORTING THE WAR EFFORT



HELPING PEOPLE FIND A PLACE TO CALL HOME

Founded in 1894 as Travelers Aid, today Crossroads Rhode Island is the leading provider of housing and services to those experiencing homelessness in our state.

Each year, we provide emergency shelter, housing and supportive services around-the-clock, seven-days-a-week, to more than 3,500 men, women and children. The vast majority are working poor, many of them families, who often struggle just to get by. A smaller number are chronically homeless and require ongoing intervention and support.

We couldn't do what we do without you, our generous donors. We are grateful that so many find it in their hearts to help those who are less fortunate. **Thank you!**

Shrewd nonprofits brace for downturn that's coming



BY WILLIAM HAMILTON | Hamilton@pbn.com

MEETING

Street President John Kelly and his board of directors had some difficult decisions to make in 2008.

The Great Recession was putting the squeeze on businesses and individuals alike. Nonprofits such as **Meeting Street**, an organization that educates thousands of children with and without special needs, were no different.

As the economy crumbled, donors pulled the purse strings tighter, government agencies curtailed funding, and the value of Meeting Street's endowment was evaporating as the financial markets tanked.

"It was tough," Kelly recalled recently. "Your biggest expense for a lot of organizations [such as] ours is your people."

The first step was to hold off on planned salary increases. Then Meeting Street stopped taking disbursements from its badly weakened endowment. It took five years for the value of the endowment to recover to the point where disbursements could resume.

"When we went through the last downturn, we felt it," Kelly said. "Everybody felt it."

In some ways the difficulties of 2008 and the years that followed are a distant memory. But those times are still fresh in the minds of nonprofit administrators across the state as there are signals that

the decadelong economic expansion could be coming to an end.

Armed with lessons learned from the Great Recession, many nonprofits have taken steps in their fundraising efforts to inoculate themselves as best they can from the next economic decline.

"It is coming," said Neil D. Steinberg, CEO and president of the **Rhode Island Foundation**. "We just don't know when. The planning should be done during the good times. That's the best time to plan for the downturn. The toughest time is when it's on your doorstep and you need to react."

Sojourner House Inc. has put special emphasis on diversifying its sources of revenue in recent years. As the economy emerged from the previous recession, it was clear the organization, providing assistance to people who have experienced domestic and sexual abuse, was too reliant on government funding.

Vanessa Volz, Sojourner executive director since 2011, said as much as 90% of the nonprofit's revenue was from government sources.

"There wasn't much of

LESSONS LEARNED: Meeting Street President John Kelly says one of the steps the nonprofit took after the Great Recession was to reduce its reliance on donors. While still crucial, donations are a smaller percentage of Meeting Street's total revenue. PBN PHOTO/TRACY JENKINS

a fundraising base," Volz said. "[Sojourner House] didn't do special events. They didn't engage a lot with individual donors. We've been able to grow that."

For instance, a masquerade ball fundraiser last year sold out and raised \$140,000. Another has been planned for November.

"We have money coming from so many different places now, there's no way they're all going to be cut off at the same time," Volz said.

Just how damaging was the last recession for nonprofits?

According to an Urban Institute report, the number of public charities filing an annual Form 990 with revenue above \$50,000 shrank from 239,439 in 2008 to 236,870 in 2012, a decline of 1.1% as the economy limped along after tanking in 2008. That's compared with a 14.6% increase in four years before the recession, from 208,937 to 239,439.

Even the Rhode Island Foundation, the state's largest charitable organization

"When we went through the last downturn, we felt it. **Everybody felt it.**"

JOHN KELLY, Meeting Street president

'Candidly, **not everybody's recovered** from the last one.'

NEIL D. STEINBERG, Rhode Island Foundation CEO and president

by revenue (\$76.5 million in 2018), felt the sting.

The value of its endowment sank from \$561.1 million in 2007 to \$409 million in 2008. It took until 2012 for the endowment's value to surpass the 2007 mark and reach \$626 million. (It now stands at more than \$1 billion). Still, the Rhode Island Foundation continued awarding grants through the downturn, growing the total amount of grants annually from \$25.5 million in 2007 to \$30.4 million by 2012.

"We were able to hold our grantmaking pretty steady," Steinberg recalled. "We're a lot bigger now and have a lot more flexibility."

Meeting Street weathered the tough times by reducing its reliance on donors somewhat. Now more revenue comes in from private pay, reimbursements from third-party insurers and federal government agencies.

While donations remain crucial – particularly during Meeting Street's annual telethon – it's a smaller percentage of the organization's total revenue. Kelly said it's gone from 15% to as little as 7% in recent years.

Amid the previous recession, "Not only did the state government spending not go up but the giving went down," Kelly said. "So we said, we've got to diversify our revenue and we've got to grow our other revenue sources. That's what we've done."

At the same time, Meeting Street has tried to get better control of administra-



MATTER OF TIME: Rhode Island Foundation CEO and President Neil D. Steinberg advises nonprofits to plan now for when the economy is gloomier because a downturn will come eventually. PBN FILE PHOTO/DAVE HANSEN

tive and general overhead expenses while the economy is doing well. "If you're not careful, when times are good, you're staffing and staffing, and suddenly you're in trouble," Kelly said.

Rhode Island Free Clinic had some layoffs in the midst of the Great Recession and has remained lean ever since.

CEO Marie Ghazal said the clinic has seven paid staff members and 700 volunteers to provide health services to more than 2,400 uninsured patients. The clinic's \$1.3 million budget has remained largely level since Rhode Island emerged from the recession, except for an increase when a dental service was added last year.

The clinic, which gets 100% of its revenue from grants and donations, has made a concerted effort to form tight bonds with donors who believe in the mission.

When the dental clinic opened last year, personalized notes went out to all contributors telling them about the new service. "I wanted all the donors to know [the dental clinic existed] because of their giving," Ghazal said.

Downturn or not, fundraising specialists say, charities would be wise to invest resources in cultivating bonds with corporate donors and individuals, too, while the economy is rolling.

Fundraising consultant Louise Dinsmore said nonprofits need to go beyond the gala or golf tournament fundraisers. They should keep contributors informed about their activities and inspired by the effects they're having on the community, said Dinsmore, the principal at **Partners in Philanthropy LLC**. Those one-hit events don't inspire people to give when they're jittery about the economy.

CLOSER TIES: Rhode Island Free Clinic CEO Marie Ghazal says the organization is tightening its bonds with donors who believe in the mission. PBN FILE PHOTO/RUPERT WHITELEY

"It makes me so nervous that [some nonprofits] are not paying enough attention to building their individual donor base," Dinsmore said. "You have to build relationships that will last in great economic times and not-so-great economic times."

Dinsmore said organizations should also be setting aside money for the rainy days that are sure to come at some point.

Building a cushion was one of the first things on Vanessa Volz's to-do list when she joined Sojourner House in 2011. She and her board set aside funds until the organization built up operational reserves that would keep things running up to six months if all sources of funding suddenly dried up.

With a strong financial base, Sojourner has entered a growth phase. In 2011, the staff numbered 11; at the end of this year, Volz projected 30 staffers. Revenue is expected to grow from \$2.3 million last fiscal year to \$3.2 million this year.

Now the nonprofit is helping 1,000 individuals a year across all its programs, and it started providing longer-term housing a few years ago.

Not all local nonprofits have had an opportunity to brace for darker days.

"Candidly, not everybody's recovered from the last one," Steinberg said. "Not everybody has a strong capital base because they're providing good services in the community and they're bringing in the money and they're having to spend the money."

In those cases, Dinsmore said, groups should consider merging with other organizations that have similar missions, which would allow charities to combine resources and not compete for donor dollars when the economy weakens again.

Kelly believes that most local nonprofits are already better positioned than they were in 2008.

"The last time, everybody got way ahead of their skis," Kelly said. "I don't think anyone's doing that now." ■



645 Elmwood Avenue ♥ Providence, RI 02907
401.784.8600 ♥ www.diiri.org ♥ info@diiri.org



Kathleen Cloutier
Executive Director

NUMBER OF
CURRENT EMPLOYEES: 95
ANNUAL REVENUE:
7,145,365
YEAR ESTABLISHED: 1921

BOARD MEMBERS

Mary Morse *President*
William Prichett
Immediate Past President
Michael Gillerlani
Vice President
Susan Ragano *Treasurer*
Diego Rodriguez
Assistant Treasurer
April Chase-Lubitz *Secretary*
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Assistant Secretary
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Anne Maxwell Livingston
Margaret Meany
Sister Irene Nerney
Patricia Placencia
Ralph Posner
Mark Ross
Philomena Teixeira
Robin Torbron Warde
William Twaddell

GOALS

We provide services and resources to individuals working to overcome socioeconomic, systemic, and language barriers so that they can build sustainable lives and feel secure and supported in our communities. The core goals of our programming are pervasive throughout our agency: to help Rhode Islanders and newcomers feel welcome, gain access to opportunities, and to support and uplift some of the most vulnerable members of our communities.



OPPORTUNITIES

Give a Gift Every investment helps change lives! Your generous gift could pay for the first warm meal for a refugee family upon their arrival to their new home here in RI, help an adult learner receive a GED, or cover a family-based green card application.

Volunteer Dedicate your time to helping individuals from diverse, multicultural backgrounds; building the diversity and strength of individuals takes a community!

Be an Ambassador Help spread the word about our mission to help immigrants, refugees, non-native English speakers, and low-income families and community members as they journey toward attaining their American Dream.

Clothing Collaborative Donating new or gently used professional clothing to our donation center enables low-income clients to access work-appropriate attire when seeking employment.

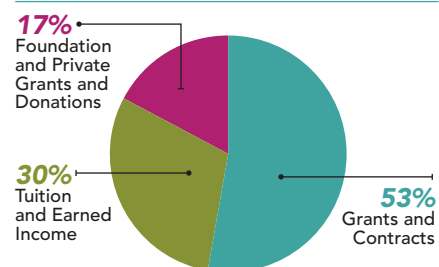
Hire Our Clients We work one-on-one with individuals seeking employment opportunities by providing in-depth training and guidance to help them secure jobs.



MISSION STATEMENT

We empower individuals and families, especially immigrants, refugees, and the underserved, to become self-sufficient and fully participating members of our diverse community through innovative programs and advocacy that promote education, training, and cultural understanding.

TOP FUNDING SOURCES



FUNDRAISING EVENTS

Every year, we celebrate newcomers, Immigrant Heritage Month, and World Refugee Day at our Welcoming Rhode Island Festival (WRIF). This festival includes live performances and a Maker's Market of local artists who create and sell culturally diverse jewelry, clothing, and artwork. In 2019 WRIF was a part of PVDfest, and we held an official Naturalization Ceremony in Burnside Park.

For information on Corporate Giving or Event Sponsorship, please email diiridevelopment@diiri.org or call 401-784-8600.



2346 Post Road, Suite 202
Warwick, RI 02886
401.943.888 WWW.LLS.ORG



Carla Mulhern
Area Director
Carla.Mulhern@lls.org

TOP FUNDING SOURCES

Special Events, Individual Giving, Tributes & Memorials, Major Gifts, Foundations

YEAR ESTABLISHED: 1949
LOCAL Employees: 18
LOCAL Annual Revenue: 5,952,396

RHODE ISLAND BOARD MEMBERS

Richard Aceto
Glaxo Smith Klein
Ashley Erling
WPRI
Joseph Gildea
Interactions
Lindsay Iadaluca
NBC Channel 10/Studio 10
Rick Lindholm
Mobile Beacon
Thomas Lynch
Lynch & Greenfield, LLP
Helene Macedo, RN
Rhode Island Hospital
John Reagan, M.D.
Lifespan Cancer Institute of Medicine
Brown University
William Turrell
Aldi

MISSION STATEMENT

Our mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

FUNDRAISING EVENTS

With seven signature fundraising events, our volunteers can run, hike, walk, sail, build teams, and gain lifelong learning skills while raising funds to drive forward our mission to end blood cancers. Our local events include Team In Training, Student Series, Student of the Year and Light The Night.

Upcoming Events:

Students of the Year: February 3 (Kickoff) March 21 (Grand Finale)
Man Woman of the Year: March 9 (Kickoff) May 16 (Grand Finale)
Leukemia Cup Regatta: June 5 & 6, New York Yacht Club, Newport

GIVING OPPORTUNITIES

There are many ways to support LLS:

Individual Giving —donating a gift via mail, online, in person or by phone.

Events —participate in our events by creating a team with your company, family, friends or school. You can also provide sponsorship or a retail campaign.

Major Gifts — donate a \$10,000+ gift to support a passion of yours and our mission.

Tributes & Memorials — a donation to thank caregivers, honor a survivor, and remember a loved one.

Employee Giving — through your companies giving program to make financial donations directly from their paycheck.

Planned Gifts — a contribution that is arranged in the present and allocated at a future date, usually through a will or trust.



VOLUNTEER OPPORTUNITIES

Our volunteers make a significant impact while selflessly dedicating their time and talent to achieve our mission. Our opportunities allow anyone to be a volunteer. With volunteers varying from day of event, in office help, direct patient support, and taking on leadership roles there truly is home for any volunteer. With these countless ways to engage, our volunteers are helping us change the landscape of cancer. Together beating cancer is in our blood



OUR IMPACT

The Leukemia & Lymphoma Society is at the forefront of the fight to cure cancer. We are the largest nonprofit dedicated to creating a world without blood cancers. Since 1949, we've invested nearly \$1.3 billion in groundbreaking research, pioneering many of today's most innovative approaches. LLS helped advance 45 of the 51 blood cancer treatment options approved by the FDA since 2017.

Mi MARCH OF DIMES

220 West Exchange St., Suite 003 ♥ Providence, RI 02903
401.454.1911 ♥ www.marchofdimes.org



ROBERT M. INSOF, MD
Board Chair

GOALS

Every day in Rhode Island we are working to improve the health of moms and babies through research, education, advocacy and community services. More than 4 million babies were born in the United States last year, and the March of Dimes helped each and every one through 80 years of research, education, vaccines and breakthroughs. With a rich legacy of accomplishment, in 2020 and beyond the March of Dimes will continue to fight for the health of all moms and babies.

FUNDRAISING / EVENTS

- ♥ **March for Babies**
[Saturday, May 30, 2020 | Providence, RI](#)
Join our thousands of supporters who raise funds as we show strength in numbers by walking together for stronger, healthier babies in Rhode Island's and Southcoast's signature walking events.
- ♥ **2020 CVS Health Charity Classic**
[R.I. Country Club | Barrington, RI](#)
Be a March of Dimes volunteer partner to ensure event guests, sponsors and players enjoy the best of Rhode Island links golf while supporting community charities.
- ♥ **Signature Chefs Auction**
[September 2020 | Aldrich Mansion Warwick, RI](#)
An evening of elegance and indulgence which combines the culinary talents of some of Rhode Island's finest chefs with the extraordinary generosity of corporate, community and restaurant partners.

MISSION STATEMENT

March of Dimes leads the fight for the health of all moms & babies

OPPORTUNITIES

VOLUNTEER: Volunteer commitment to the March of Dimes expresses itself in many ways. In Rhode Island program volunteers help the March of Dimes carry out initiatives in research, community services, education and advocacy.

Local program opportunities:

- ♥ Mission Committee
- ♥ **Volunteer opportunities & internships:**
- ♥ Event coordination
- ♥ Fund-raising
- ♥ Marketing & Communications

GIVE: Every investment of time, talent or funds is one to be cherished and valued for its ability to make a difference in the lives of moms, babies and families. At March of Dimes, we take seriously the stewardship of gifts you have entrusted to us.

Beyond funds raised through events, below are three additional opportunities:

- ♥ Major and Planned Giving
- ♥ Campaign to End Premature Birth
- ♥ Annual Giving

DID YOU KNOW?

- ♥ Premature birth is defined as birth before 37 weeks of pregnancy.
- ♥ Moms and babies in the U.S. are facing an urgent health crisis.
- ♥ Premature birth and its complications are the largest contributors to infant death in the U.S. and globally.
- ♥ Americans lead the world in medical research and care, yet the U.S. preterm birth rate is among the worst of highly developed nations.
- ♥ Pregnancy-related death has more than doubled over the past 25 years.
- ♥ Women of color are up to 50 percent more likely to give birth prematurely and their children can face a 130 percent higher infant death rate.
- ♥ More than 20 percent of premature babies are born to black women – that's 1 in 5 babies.
- ♥ In this country, black and American Indian/Alaska Native women are 2-3 times as likely to die from a pregnancy-related cause than white women.
- ♥ 1 in 10 babies is born prematurely in the United States every year, costing American businesses \$12 billion annually in extra health care costs.
- ♥ We fund scientific research at our Prematurity Research Centers to improve the health of moms and babies.

MARKET BOARD

Tanya Booker, MD | Patricia Mullen | David Salit | Kevin Splaine | Samara Viner-Brown

Well done.

Here's to the March of Dimes Rhode Island Chapter and Rhode Island Free Clinic for helping mothers, babies and uninsured adults feel better.



UnitedHealthcare®

19-13762 9793127.0 9/19

FOUNDATIONS IN RHODE ISLAND (ranked by total assets)

2019 rank	Organization Website Top executive/trustee	Address Phone	Assets Total giving Fiscal year ending	Type of foundation Year founded	Foundation description
1 2018: 1	Rhode Island Foundation rifoundation.org Neil D. Steinberg, CEO and president	1 Union Station Providence, R.I. 02903 (401) 274-4564	\$971.00 mil. \$52.00 mil. 12/31/18	Community 1916	Works with donors and funding partners to address Rhode Island's most-pressing issues and needs
2 2018: 2	Champlin Foundation champlinfoundation.org Nina Stack, executive director; PNC Bank, trustee	2000 Chapel View Blvd. Cranston, R.I. 02920 (401) 944-9200	\$364.42 mil. \$22.13 mil. 12/31/18	Independent 1932	Provides direct grants to tax-exempt organizations in Rhode Island, mostly for capital needs
3 2018: 3	van Beuren Charitable Foundation vbcfoundation.org Archbold D. van Beuren, chair; Elizabeth R. Lynn, executive director	130 Bellevue Ave. Newport, R.I. 02840 (401) 619-5910	\$242.49 mil. \$6.34 mil. 12/31/18	Independent 1986	Focused on Newport County; supports education, health, landscapes and the built environment
4 2018: 4	University of Rhode Island Foundation urifoundation.org Lil Breul O'Rourke, president	79 Upper College Road South Kingstown, R.I. 02881 (401) 874-7900	\$198.03 mil. \$24.31 mil. 6/30/18	Independent 1957	Secures and manages private support raised to benefit the University of Rhode Island
5 2018: NL	Hassenfeld Family Foundation Alan G. Hassenfeld, executive director	101 Dyer St., Suite 401 Providence, R.I. 02903 (401) 276-0002	\$150.00 mil. \$12.00 mil. 12/31/18	Community NA	Supports education, innovation and health efforts focused on children and families
6 2018: 5	L. G. Balfour Foundation Bank of America, trustee	P.O. Box 1802 Providence, R.I. 02901	\$121.00 mil. \$4.98 mil. 3/31/18	NA 1986	Portion of Balfour estate set aside in perpetuity to benefit charitable organizations
7 2018: NL	Catholic Foundation of Rhode Island providencediocese.org Rick Popovic, interim director	1 Cathedral Square Providence, R.I. 02879 (401) 278-4615	\$103.07 mil. \$4.20 mil. 6/30/18	Independent 1983	Assists individuals and organizations to ensure long-term financial stability for charitable, religious and educational institutions
8 2018: 7	Rhode Island College Foundation ricfoundation.org Edwin R. Pacheco, executive director	600 Mount Pleasant Ave. Providence, R.I. 02908 (401) 456-8000	\$36.76 mil. \$1.33 mil. 6/30/18	Independent 1965	Devoted to raising funds solely for Rhode Island College
9 2018: 8	Shriners of Rhode Island Charities Trust shrinersri.com Paul Healy, chairman of the board	1 Rhodes Place Cranston, R.I. 02905 (401) 467-7100	\$25.70 mil. \$1.91 mil. 12/31/17	Independent 1993	Fosters self-improvement through community involvement, education, leadership and moral values
10 2018: 12	United Way of Rhode Island uwri.org Cortney Nicolato, CEO and president	50 Valley St. Providence, R.I. 02909 (401) 444-0600	\$20.00 mil. \$10.24 mil. 6/30/19	Public charity 1926	Invests in proven programs that work over the short term, and are scalable over the long term
11 2018: 9	Bafflin Foundation Paul A. Silver; Joachim A. Weissfeld; Michael M. Edwards, directors	c/o Paul A. Silver, 100 Westminster St. Providence, R.I. 02903 (401) 274-2000	\$19.00 mil. \$830,000 12/31/18	Independent 1990	Supports art, animals and the environment primarily in Rhode Island, Connecticut and Massachusetts
12 2018: 10	Rhoda M. Hellmann Trust f/b/o Sibella Hellmann Fund NA Bank of America, trustee	P.O. Box 1802 Providence, R.I. 02901	\$10.99 mil. \$475,944 12/31/18	Independent 1985	Pays out funds to beneficiaries named
13 2018: 13	Ocean State Job Lot Charitable Foundation oceanstatejoblot.com/charity-foundation David Sarlitto, executive director	375 Commerce Park Road North Kingstown, R.I. 02852 (401) 295-2672	\$5.38 mil. \$4.76 mil. 12/31/17	Company sponsored 2004	Assists medical and educational programs, disaster relief efforts, active-duty military and veterans, and others in need
14 2018: 14	Dorcas International Institute of Rhode Island diiri.org Kathleen Cloutier, executive director	645 Elmwood Ave. Providence, R.I. 02907 (401) 784-8600	\$4.24 mil. \$640,760 6/30/18	Independent 1921	Adult education and workforce training, citizenship and immigration legal services and translating

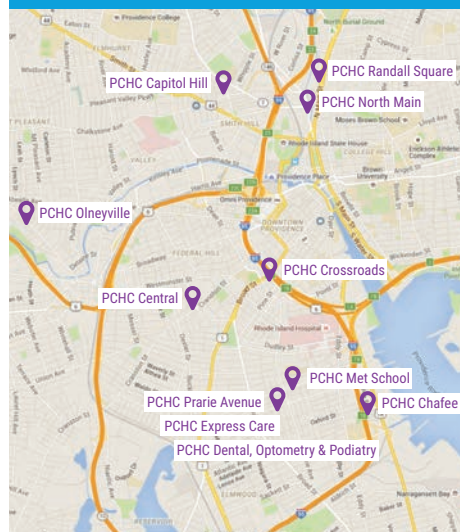


Fast Facts 2019

Providence Community Health Centers, Inc. (PCHC), founded in 1968, is the only Federally Qualified Health Center (FQHC) in Providence, Rhode Island. Only 13% of PCHC's budget comes from Federal 330 grant support; PCHC receives no direct financial support from the City of Providence.

OUR MISSION:

To improve the well-being of the communities we serve by providing high quality, accessible patient-centered care regardless of cultural background, social barriers or ability to pay.



PCHC LOCATIONS

With 11 facilities in Providence, PCHC is a leading economic engine contributing to the city's economy and community redevelopment, and provides substantial employment opportunities to local residents. PCHC employs a highly skilled, compassionate, culturally diverse workforce that is committed to improving the health status of the community.

- Awarded one of RI's Best Places to Work 2016, 2017 and 2018.
- PCHC serves almost one in four city residents.
- PCHC has 500 full-time and part-time employees.
- PCHC is an IRS recognized (501) C (3) non-profit organization.
- Providence is the third largest city in New England.
- Rhode Island does not have an official "City" Hospital.
- Rhode Island does not have any county or city health departments.
- The state health department does not offer any direct patient care services.

POPULATION SERVED

PCHC provides care to patients in Providence and the surrounding communities. PCHC is the safety net provider for people facing major financial, social, cultural, and language barriers to quality, affordable primary care.

In 2018, PCHC had:

53,969 unique patients

226,415 total patient visits

19,692 patients under age 18

90% of patients at or below 200% of Federal Poverty Level

9% of patients are uninsured

PRIMARY CARE SERVICES

Primary care includes services and care provided for acute and longstanding physical, mental and social health issues, such as chronic disease management, health screenings, disease prevention, health promotion, as well as care of common medical problems as seen by a team of health care professionals.

- PCHC SERVICES include **family and adult medicine, pediatrics, behavioral health, ob-gyn, asthma/allergy care, optometry, podiatry, dental care and health education.**
- PCHC OPTOMETRY and PCHC PODIATRY are located on the Prairie Avenue campus in newly renovated medical space on the second floor of the Dental tower.
- PCHC DENTAL has primary location on Prairie Avenue campus with 22 dental chairs to serve children and pregnant patients. A second dental clinic is located at PCHC Crossroads and serves adult patients.
- PCHC EXPRESS, located on the Prairie Avenue campus, is open seven days per week plus weekday evenings to provide care for urgent problems to new and current patients when their primary care provider is unavailable. PCHC now offers a second Express clinic location at PCHC Olneyville.
- INSURANCE ASSISTANCE: PCHC offers assistance with health insurance applications and accepts most types of health insurance, or charges for services based on a sliding fee schedule. PCHC offers care regardless of the patient's ability to pay.



Fast Facts 2019

CARE TRANSFORMATION

Care Transformation is the initiative to better manage our entire population of patients – both the patients who present for care on a regular basis, as well as those patients who are non-adherent or unable to attend regular visits with their providers.

Discovering innovative ways to deliver care to these groups of patients will lead to improved patient care, improved outcomes, and improved cost savings.

PCHC is a member of Rhode Island Care Transformation Collaborative (RI CTC) and is actively involved in creating and sharing best practices for best patient outcomes.

COMMUNITY HEALTH CENTERS – STATEWIDE & NATIONAL

We strive to make a difference by helping to eliminate health disparities, responding to diverse community health care needs, and improving the quality of life for the medically underserved.

- PCHC is the largest of nine health center organizations in Rhode Island that provide care to over 151,000 patients in the state.
- PCHC is part of a national network of community, migrant, homeless, and public housing health centers that serves nearly 25 million people.

GROWTH & EXPANSION

PCHC continues to investigate ways to accommodate more patients, grow services and expand its footprint.

- Patient panel has grown from 36,000 to over 53,000 in the past nine years.
- Patient visits increased from 149,259 to 226,419 in the same nine-year period.
- PCHC added centralized patient care services for Care Management, referral processing and call centers.
- PCHC is planning to expand its foot print in several service areas due to the increased demand from the ACA and lack of medical providers in the region.
- PCHC now employs nearly 500 people and has grown more than 10% in the past two years.
- PCHC Randall Square opened in August 2017 and expanded in 2018 to meet patient demand.
- PCHC Olneyville expanded hours to accommodate an Express care clinic.
- PCHC has acquired land at 31 Atwood Street in the Olneyville neighborhood and is building a new 26,500 square foot clinic, PCHC Atwood.

LOCAL BOARD CONTROL

While PCHC collaborates with state and local agencies, hospitals and other community partners, PCHC's Board of Directors is responsible for the organization's overall operation, management, and control.

- A local 15-member Board of Directors governs PCHC.
- More than half of board members are PCHC patients.

COLLABORATIONS

PCHC works hand in hand with **Rhode Island Health Center Association** on issues affecting health centers in Rhode Island and federally.

- PCHC's strong relationship with **The Providence Center**, the largest behavioral health center in Rhode Island, encourages optimal patient service.
- PCHC's affiliations with **local hospitals** provide patients with comprehensive care.
- PCHC is an active member of **National Association of Community Health Centers**.

CLINICAL

	US Goal for 2020	PCHC 2018 Actual
Pediatric BMI Screening	54.7%	74.0%
Blood Pressure Control	61.2%	68.7%
Depression Screening	10%	70.0%



- NCQA recognizes the PCHC clinics as Patient Centered Medical Homes; eight of PCHC's clinics earned additional Distinction for Integrated Behavioral Health.
- PCHC is in the top quartile for all Community Health Centers in the United States for quality metrics across the lifespan.
- PCHC has earned the designation as a Health Center Quality Leader from the federal government in both 2017 and 2018.
- Clinical Data Analysts employed at PCHC assist with care coordination, patient reporting and clinical outcome management.
- PCHC participates in a Medicare Accountable Care Organization (ACO) with our partners at Health Choice Network in Florida.
- PCHC is certified as a Rhode Island Medicaid Accountable Entity, and develops new relationships to improve transitions of care and ER utilization by patients.
- In 2018, PCHC Ob/Gyn patients delivered 1,127 babies. This represents 10% of all babies delivered in Rhode Island.

LOCATIONS

Main Office - 375 Allens Avenue

Admin Office - 695 Eddy Street

Clinics:

Capitol Hill - 40 Candace Street

Central - 239 Cranston Street

Chafee - One Warren Way (off Allens Ave.)

Crossroads - 160 Broad Street

North Main - 530 North Main Street

Olneyville - 100 Curtis Street

Prairie Avenue - 355 Prairie Avenue

Randall Square - One Randall Square

The Met School - 325 Public Street

Specialty Clinics:

Dental - 335R Prairie Avenue (3rd & 4th floor)

Express Care - 355 Prairie Avenue

Optometry - 335R Prairie Avenue (2nd floor)

Podiatry - 335R Prairie Avenue (2nd floor)

www.ProvidenceCHC.org

New tax code causes concern

BY ANDY SMITH | Contributing Writer

NONPROFIT organizations in Rhode Island – and across the country – are facing new challenges when it comes to raising money.

Christine Pellegri, president of the **Association of Fundraising Professionals Rhode Island Chapter**, said data from the Fundraising Effectiveness Project indicates a 7% decline in charitable donations across the nation in 2019.

Why? One of the reasons, she said, is a 2017 change in the tax code, which roughly doubled the standard deduction, up to \$12,200 for individuals and \$24,400 for couples in 2019. That means that unless your itemized deductions, including charitable giving, exceeds those numbers, there's no sense in itemizing.

"A lot of people who used to itemize charitable deductions don't have to do that anymore. So charitable contributions don't decrease their tax liability," Pellegri said.

She said tax benefits are hardly the main reason people give to charity, but it can be a deciding factor. So can generalized worries about the economy, even if economic indicators are still reasonably positive.

Pellegri, senior advancement officer for **University of Massachusetts Dartmouth**, said she has not seen a decline in contributions so far at the university, but some Rhode Island nonprofits have expressed concern.

(Pellegri explained that even though she works in Massachusetts, she lives in Rhode Island and has spent much of her career in the Ocean State, which is why she belongs to Rhode Island's AFP chapter.)

The Rhode Island chapter of the Association of Fundraising Professionals has about 130 members who work for a wide range of nonprofit organizations, including in social services, the arts, health care and education.

Jessica Salter, chief philanthropy officer for **Amos House** in Providence, said it might take a few years before the true impact of the tax changes become apparent. Many nonprofits, including Amos House, see their biggest gifts in the last quarter of the year, and that hasn't rolled around yet for 2019.

Amos House got its start as a soup kitchen, and although its services have greatly expanded since then, its continued association with feeding the hungry prompts donations around Thanksgiving and Christmas.

Salter said corporate contributions are still feeling the aftereffects of the 2008 recession. At the time, she said, a lot of corporations cut back on their charitable giving, and for many it never grew back to pre-recession levels. "When a budget gets cut, rarely does

the money get put back," she said.

But she said Amos House, with an annual budget of about \$5.5 million, has a diverse base of donors and is not dependent on just a few corporations or wealthy individuals. "It keeps us stable," she said.

Salter said an advantage of working within a small state such as Rhode Island is that there is so much access to potential donors, both large and small. On the other hand, everyone has the same access, and there are plenty of nonprofits doing important work that are looking for funds from a relatively small population.

'[Many] who used to itemize charitable deductions **don't have to do that anymore.**'

CHRISTINE PELLEGGI,
Association of Fundraising Professionals Rhode Island chapter

So how should people determine where to give?

Salter and Pellegri both advised to find a cause you care about, and do your homework.

"There is no shortage of great organizations doing great things," Pellegri said. "Look at their websites, check them on Guide Star [a website that provides data on nonprofits]. Or just call them up – we love to talk to donors."

Some people, Pellegri said, like to check the percentage of funds that go to administrative costs. But she said that figure by itself can be deceiving – different fundraising methods have different costs and yield different results. The most important thing, she said, is ask what the organization is doing in the community, and what kind of results it achieves.

"Philanthropy is not about asking for money," Salter said. "It's about connecting peoples' passion to a place where it can make a difference." ■

MEAL PREP: Jessica Salter, chief philanthropy officer at Amos House in Providence, chats with kitchen manager Douglas Spikes before serving the needy food at the nonprofit. Salter says the full impact of recent tax code changes on charitable contributions at Amos House remains to be seen.

PBN PHOTO/RUPERT WHITELEY

Fruits, veggies of their labor



SORTING IT OUT: Rhode Island Community Food Bank CEO Andrew Schiff, right, talks with Milany Romero, a volunteer from Citizens Bank who is inspecting and sorting a shipment of bananas. PBN PHOTO/RUPERT WHITELEY

happy that individuals and families in need will now benefit from fresh vegetables from our garden."

Recent advances in food-retail technology have forced some changes in the way the food bank operates. As retailers have become more efficient in managing their inventory, Schiff explained, they now have less food to donate, forcing the agency to purchase a larger amount of the food it distributes – a challenge that also presents opportunity.

"One advantage of acquiring food ourselves is that we can choose the healthiest options for the people we serve," Schiff said. "The majority of the guests who come to our pantries represent vulnerable populations [such as] children and seniors, so it's critical that they have access to nutritious food to keep them healthy and thriving."

In the end, Schiff knows that a healthy community is a flourishing one and a key component to that is having enough nutritious food to eat.

"At every one of our food pantries and meal sites, we follow the mantra 'All are welcome,'" Schiff said. "We try to reduce the barriers to receiving service so that everyone feels comfortable when they walk through the doors. We often hear from guests that they didn't know what to expect the first time they walked into a pantry. They are scared and unsure since many of them have never needed to seek assistance. But, once they get through that initial fear, they are so pleased with the assistance and support they receive." ■

BY JOHN A. LAHTINEN | Contributing Writer

ON average, the **Rhode Island Community Food Bank** serves nearly 55,000 Rhode Islanders each month across its network of 168 member agencies.

Despite a decade of economic growth, food bank officials say the number of people seeking assistance at local food pantries has remained pretty steady in recent years because many are still not earning enough to pay all of their bills, particularly those who work low-wage, part-time jobs.

"There's a misperception that we only serve people who are homeless or desperately in need. That is a part of the population, but there are also many working people who simply can't earn enough and need help," said Andrew Schiff, food bank CEO. "When people are in need of assistance, they rely on a number of sources to access adequate food for their families, including their own earnings, federal assistance ... school meals, and our network of food pantries and meal sites. We are part of this safety net that ensures that no one goes hungry. Even with these resources, thousands of Rhode Islanders are still missing meals."

Last year, the nonprofit food bank distributed almost 12 million pounds of food – that's about 225,000 pounds a week – from its food pantries and meal sites. In addition to acquiring food from growers, retailers, wholesalers and manufacturers, the agency relies on the generosity of community donors. Operations originate from the food bank's 75,000-square-foot facility

in Providence, which features loading docks, forklifts, walk-in coolers, an oversized freezer and a fleet of eight transport trucks.

Not surprisingly, an operation of this size leans on a strong team of volunteers.

"Volunteers are critical to our success," Schiff said. "When food is donated to the food bank, it needs to be inspected and sorted before it goes back out into the community. All of that work is done here in our warehouse by volunteers. We have a combination of individuals and corporate groups who schedule time to help us out all week long. It's a great way to give back to the community."

One such corporate supporter is **Fidelity Investments Inc.**, which recently donated 400 pounds of fresh vegetables from its new 1.6-acre Decotis Organic Farm at Fidelity's Smithfield campus. Fidelity, which created the farm to offset produce costs, reduce its carbon footprint and provide healthier meals for its employees, has committed to donate 25% of its annual harvest to those in need.

"Fidelity has a strong relationship with the [food bank]," said Ashlee Accetta, Fidelity's community relations manager. "A handful of times a year, volunteers are on-site at the food bank to package meals. We are very

'We are very happy [the needy] will now **benefit from fresh vegetables** from our garden.'

ASHLEE ACCETTA,
Fidelity Investments Inc.
community relations manager

Helping with heart™.

From the combined power of 9,900 retail locations, approximately 1,100 walk-in medical clinics and a leading pharmacy benefits manager with more than 102 million plan members, to a dedicated senior pharmacy-care business serving more than 1 million patients per year, we're making quality care more accessible and affordable for all. And, we're expanding specialty pharmacy services and traditional, voluntary and consumer-directed health insurance products and related services that serve 38 million people a year.

Health is everything.®



♥ **CVS**
Health.®



MISSION STATEMENT

The Rhode Island Free Clinic's mission is to provide free, comprehensive medical care and preventive health services to adults who have no health insurance and cannot afford those services; and to serve as an educational training site for aspiring health care professionals.



MARIE GHAZAL
CEO



MARK GIM
Board President

NUMBER OF EMPLOYEES

8: FTE 8: AmeriCorps VISTAs

1999

Established in 1999 by former First Lady Stephanie Chafee. The Clinic celebrated its 20th anniversary in 2019.

ANNUAL REVENUE *

* The Clinic raises 100% of its \$1.3 million operating budget from donations.

Our patients receive care at no cost. With this \$1.3 million, the Clinic leverages an additional \$6.2 million in in-kind donations of good and services each year.

GOALS

INCREASED NUMBER OF PATIENTS. In order to meet the needs of uninsured RI adults, the Clinic is increasing capacity to welcome 50+ new patients each month. We are actively recruiting volunteer Primary Care Providers and Dentists to see new patients.

SHARE OUR WORK WITH THE PUBLIC. The Affordable Care Act does not provide all of RI with healthcare. There are still over 50,000 uninsured RI adults. The Clinic serves a need in our community and helps make our state healthier.

Interested in volunteering? Contact Karen Ha at kha@rifreeclinic.org or 401.274.6347 x327.

FUNDRAISING / EVENTS

FUNDRAISING: The Clinic relies on supporters to raise the \$1.3 million that sustains our work each year. With no fees for service, we leverage \$6.2 million worth of supplies and services to patients.

Ways to help include:

1. Make your own gift to support the Clinic
2. Volunteer as a physician, dentist, medical personnel, Spanish interpreter, or administrative volunteer
3. Join our Founders' Society, Healing Hands or Friends for Life monthly giving program
4. Ask your employer about workplace giving or matching gifts

EVENTS: The Clinic hosts an annual Founders' Event which raises over \$130,000 for patient services. Thanks to those who made this event possible and a special thanks to all who donated generously! If you would like to help and sponsor next year's event please contact Dereck Johns at 401.400.0976.

OPPORTUNITIES

At the heart of the Clinic's award winning model are volunteers, community partners, donors, and a dedicated board who generously share their talents, resources, and time with the Clinic's staff to ensure the cost effective and efficient delivery of patient-centered health care for RI adults who need it most. Each year the Clinic mobilizes 700+ volunteers in order to coordinate 8,000+ patient visits.

The Clinic currently seeks volunteer Spanish Interpreters to help provide linguistically-sensitive care to Spanish speaking patients.

For more information on Spanish interpreting at the Clinic, contact Maria Giraldo at mgiraldo@rifreeclinic.org or 401.274.6347 x209.

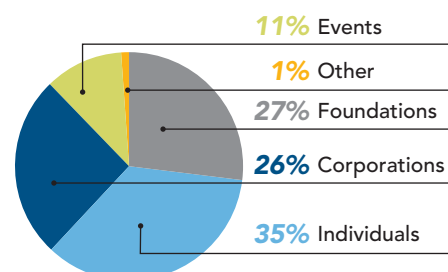
GIVE

Thanks to generous donors, the cost of a year of patient care at the Clinic is just \$500 per person rather than the estimated national average of \$8,000+. We are grateful to hundreds of volunteers and community partners who give generously to make a healthier future for Rhode Island. If you would like a tour of the clinic or have a question about donating, please call Dereck Johns 401.400.0976 or email djohns@rifreeclinic.org.

BOARD MEMBERS

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NONPROFIT SOCIAL SERVICE & ADVOCACY ORGANIZATIONS (ranked by total revenue)

2019 rank	Organization Website President/executive director	Address Phone	Revenue Fiscal year ending	Type of organization
1 2018: 1	Rhode Island Foundation rifoundation.org Neil D. Steinberg, CEO and president	1 Union Station Providence, R.I. 02903 (401) 274-4564	\$76.50 mil. 12/31/18	Nonprofit funder
2 2018: 3	Plan International USA planusa.org Tessie San Martin, CEO and president	155 Plan Way Warwick, R.I. 02886 (401) 738-5600	\$76.15 mil. 6/30/18	Child-focused international-development organization
3 2018: 4	People Acting in Community Endeavors Inc. paceinfo.org Steven W. Ponte, president; Pamela Kuechler, executive director	166 William St. New Bedford, Mass. 02740 (508) 999-9920	\$64.49 mil. 6/30/18	Community action agency devoted to assisting families to become self-sufficient through social services and advocacy
4 2018: 2	HopeHealth hopehealthco.org Diana Franchitto, CEO and president	1085 North Main St. Providence, R.I. 02904 (401) 415-4200	\$62.91 mil. ¹ 12/31/18	Supports patients and their families through all stages of illness, providing home care, palliative care, hospice care and grief support
5 2018: 5	Thundermist Health Center thundermisthealth.org Jeanne LaChance, CEO and president	171 Service Ave. Warwick, R.I. 02886 (401) 767-4100	\$55.08 mil. 8/31/18	Community health center with facilities in South Kingstown, West Warwick and Woonsocket
6 2018: 6	Saint Elizabeth Community stelizabethcommunity.org Steven J. Horowitz, CEO and president	2364 Post Road, Suite 100 Warwick, R.I. 02886 (401) 773-7400	\$45.90 mil. 12/31/18	Adult day health centers, apartments for seniors and mobility-impaired adults, assisted living, rehab and nursing care
7 2018: 16	Edesia Inc. edesianutrition.org Navyn Salem, founder and CEO; Ron Yanku, plant operations manager	550 Romano Vineyard Way North Kingstown, R.I. 02852 (401) 272-5521	\$38.36 mil. 12/31/17	Manufacturer of ready-to-use therapeutic and supplemental food for malnourished children
8 2018: 8	Comprehensive Community Action Program comcap.org Joanne McGunagle, CEO and president	311 Doric Ave. Cranston, R.I. 02910 (401) 467-9610	\$34.00 mil. 6/30/19	Behavioral health counseling and dental care services, education, family health services and support programs, heating and food assistance
9 2018: 7	East Bay Community Action Program ebcap.org Dennis Roy, CEO and president	19 Broadway Newport, R.I. 02840 (401) 847-7821	\$33.00 mil. 6/30/18	Health and human-services provider offering Head Start, family health/dental services, youth programs and senior services
10 2018: 9	Bristol Elder Services bristolelder.org Nancy Munson, CEO	1 Father DeValles Blvd. Fall River, Mass. 02723 (508) 675-2101	\$32.24 mil. 6/30/18	Nonprofit organization designated as an aging- services access point and a regional agency on aging
11 2018: 11	Children's Friend cfsri.org David Caprio, CEO and president	153 Summer St. Providence, R.I. 02903 (401) 276-4300	\$29.51 mil. 12/31/18	Child-support nonprofit
12 2018: NL	Community Care Alliance communitycareRI.org Benedict F. Lessing Jr., CEO and president	800 Clinton St. Woonsocket, R.I. 02895 (401) 235-6077	\$29.27 mil. 6/30/18	Assists and supports people experiencing economic insecurity, mental illness and addiction, housing issues and trauma-related concerns
13 2018: 10	Child & Family Services Inc. child-familyservices.org Anne Sampaio, executive director	3057 Acushnet Ave. New Bedford, Mass. 02745 (508) 742-1033	\$28.65 mil. 6/30/18	Human-service agency providing mental health counseling, adoption, psychiatry and specialized family support programs
14 2018: NL	PACE Organization of Rhode Island pace-ri.org Joan Kwiatkowski, CEO	225 Chapman St. Providence, R.I. 02905 (401) 490-6566	\$24.80 mil. 6/30/18	Assists and cares for older adults with significant health needs
15 2018: 12	J. Arthur Trudeau Memorial Center trudeaucenter.org Judith A. Sullivan, CEO	3445 Post Road Warwick, R.I. 02886 (401) 739-2700	\$24.57 mil. 12/31/18	Clinical, educational, residential and employment services for children and adults with developmental disabilities
16 2018: 13	Family Service Association frfsa.org Carol A. Nagle, CEO and president	101 Rock St. Fall River, Mass. 02720 (508) 677-3822	\$24.55 mil. 6/30/18	Social-service agency providing an integrated system of services for children, adults and the elderly
17 2018: NL	Looking Upwards Inc. lookingupwards.org Carrie W. Miranda, executive director	438 East Main Road Middletown, R.I. 02842 (401) 847-0960	\$24.21 mil. 6/30/18	Nonprofit providing services for adults with intellectual/developmental disabilities and children with diverse needs
18 2018: 15	VNA of Care New England vnacarenewengland.org Kathleen Peirce, president and executive director	51 Health Lane Warwick, R.I. 02886 (401) 737-6050	\$22.70 mil. 9/30/18	Medicare- and Medicaid-certified visiting nurse, home health care and hospice agency, accredited by the Joint Commission

1 Reflects revenue for Hope Hospice & Palliative Care and HopeHealth Visiting Nurse.

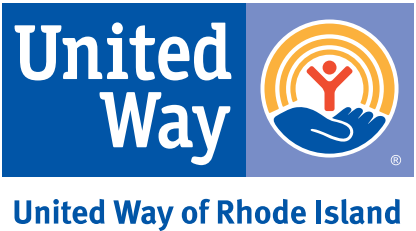
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Unleashing millennial giving

BY SUSAN SHALHOUB | Contributing Writer

MILLENNIALS in Rhode Island and Massachusetts’ Bristol County contribute to nonprofit efforts and philanthropic endeavors, but they do it differently than other groups outside of the 23-38 age bracket, according to industry leaders.

Volunteering is their main form of service.

Whether they are stocking shelves at a food pantry, helping children improve their literacy, cleaning cages at an animal shelter or fundraising for the homeless, millennial philanthropy is more than a nice thing to have happen. It’s important to the area’s business economy, said John Vasconcellos, president of the Community Foundation of Southeastern Massachusetts Inc. – and it’s important that nonprofits tailor outreach to best engage them. Certain hooks, such as storytelling and equity causes, tend to attract them best.

Why does millennial engagement matter?

The ability of companies to find good employees can depend on whether those

employees see a good quality of life in the region. Vasconcellos said healthy levels of giving in a community can not only attract employees but keep them here.

This bridge between community service and keeping young people in the area also is seen by the group **Millennial RI**, which aims to create a community for millennial professionals to network, grow and stay in the Ocean State. According to the organization, there are nearly 300,000 millennials in Rhode Island.

And **United Way of Rhode Island** has groups such as its Young Leaders Circle to bridge millennials with their community and volunteerism opportunities.

Cortney Nicolato has been CEO and president of United Way of Rhode Island

for a year now, ample time to observe that millennials give differently. She said they like to learn before they leap, in ways that usually involve technology.

“They are information driven,” she said. “Their first gadget was an iPod and they are digital natives, with information a key attribute.”

Her organization’s Young Leaders Circle was founded in 2008 with a goal of mobilizing millennials around having a positive community impact.

Communication is also important to them, she noted, with a need for connect-edness and storytelling. “Our marketing efforts have had to change. Millennials have not been the only thing driving that but helped to foster it,” Nicolato said.

Social media, of course, is a big part of that storytelling. Even within that medium, nonprofits reassess and pivot when needed.

Vasconcellos said his group has started using Instagram, which is said to resonate with millennials more than Facebook. **Rhode Island Community Food Bank** has done the same. “We are always looking at different ways to get our message out there” to reach millennials, said



TALKING POINTS: Marcela Betancur, center, executive director of the Latino Policy Institute, hosts a “community conversation” with other millennials on behalf of United Way of Rhode Island at Roger Williams University’s Providence campus. At left is Jonathan Martinez, senior program manager of CYCLE at RWU. At right is RWU law student Amy Greer. PBN PHOTO/RUPERT WHITELEY

Hugh Minor, the food bank’s communications director. Nonprofit leaders say millennials are especially drawn to causes that involve equity, such as civil rights, pay equity, diversity and inclusion.

Latino Policy Institute Executive Director Marcela Betancur, 30, is the first millennial to hold the top post at the institute, part of **Roger Williams University**. Betancur had a full range of experience even before coming to the institute, which researches the Latino experience, including matters of inclusion and representation.

Having immigrated to Central Falls from Colombia at age 12, she earned a bachelor’s degree in political science and public administration. Betancur has worked in affordable housing, as a civil-rights lobbyist and as a freelance policy and program adviser for organizations such as the **Economic Progress Institute of Rhode Island**.

In addition to being drawn to equity causes, Betancur agrees that millennials are more likely to volunteer before or instead of contributing dollars to a charity. “Young people are, most of the time, willing and able to give time first,” she said.

Betancur said there may be a practical reason for that. “In my young professional life, I’ve been invested in young-leader organizations and several other boards,” Betancur said, but it wasn’t always feasible to write checks to them all because earlier in her career her financial situation was more precarious.

Vasconcellos said that millennial volunteers go through different stages of their lives and give back in different ways. “Seeds I am planting now take root in the next few years,” he said. “Philanthropy is a long game.”

Minor said the food bank is ramping up to build those long-term relationships. His group started hosting Food Bank After Hours this year, where millennials can do business networking, socialize and volunteer, with cocktails.

“What we see is that they come in first as volunteers. Once they get connected, they may become donors, but we understand that that starts slowly,” he said.

Nicolato said building those connections to millennials is worth it.

“One of the things I absolutely love about millennials is that they tend to be community builders,” said Nicolato. “They have aspirations for it to be the best place possible and are willing to roll up their sleeves.” ■

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TeamFAME students benefit from additional emotional support, a safe place to go after school, a healthy meal at every session, assistance with homework, establishment of healthy habits and learning what it takes to make better choices both on and off the court.



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Providing homes, sweet homes

BY JAMES BESSETTE | Research@pbn.com
(Editor's note: This is a version of a Nonprofit in Action story published in the Sept. 20 print edition.)

ONE nail at a time, one piece of plywood at a time, the Washington County community comes together for one common goal: Help those less fortunate have a roof over their heads. For close to 30 years, the **South County Habitat for Humanity**, based in Charlestown, has provided such homes with the help of local businesses, volunteers and other community members in order to increase affordable housing in the area.

The worldwide organization has built 69 homes since the Rhode Island chapter was established in 1990, according to Colin Penney, executive director for South County Habitat for Humanity, with approximately 13 homes being built in the last five years within all of the Washington County communities except for New Shoreham.

"We've been the only game in town for Washington County for affordable-home ownership," Penney said. "There are other organizations around the state and town [offering] options for rentals, but we're the only one doing long-term, permanent homeownership programs. It's had a great impact."

Each home takes approximately five to six months for the organization and volunteers to build, start to finish, Penney said. He said about 500 to 600 individuals offer their time and labor to construct these homes.

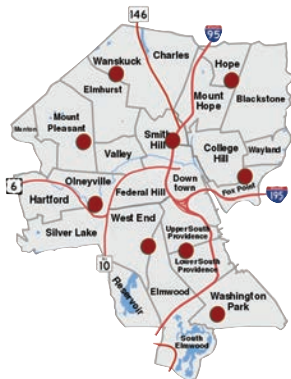
Employees from **Metropolitan Life Insurance Co.** spent time in August constructing a new home in Exeter. The company also



PITCHING IN: MetLife employees Haley Cuddy, left, senior marketing research consultant, and Tim Bowen, assistant vice president of claims, work on building a house in Exeter for a project overseen by South County Habitat for Humanity.
PBN FILE PHOTO/MICHAEL SALERNO

provided a \$25,000 grant to help finance its construction. "We would be absolutely lost without our business partnerships," Penney said. "At least 50% of funds for every home we build do come from the community, from folks [such as] MetLife and other corporate sponsors." Penney also said the organization is currently planning various events and initiatives as part of South County Habitat for Humanity's 30th anniversary, including a gala to be held in April 2020 at **Quidnessett Country Club** in North Kingstown. ■

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