

2019 Business Excellence Awards

Application

In addition to answering the questions below, you will have the opportunity to upload any supporting files at the end of the application form. You may apply to more than one category. Financial information will be kept confidential at the applicant's request.

Application Deadline is Wednesday, September 18, 2019 (5pm)

Responses (for the page that you are working on) will be saved when you click the 'Next' button. If you do not have enough time to complete the application or need extra time, your answers will be saved after you hit the 'Next' button at the bottom of the page and you may return to the application at a later time. When you have completed the application, make sure to click the Submit button at the end of the application. This will complete the application process. If you have problems accessing a partially completed application, email events@pbn.com and we will resend the link to your application.

1) Please select the Award Category or Categories that you would like to be considered for:

(You may apply to multiple categories)*

- Overall Excellence - Small Company: Fewer than 50 Employees
- Overall Excellence - Mid-Size Company: 50 – 149 Employees
- Overall Excellence - Large Company: 150 - 499 Employees
- Overall Excellence - Enterprise Company: 500+
- Community Involvement (Organization)
- Education & Learning
- Entrepreneurship (Individual or Organization)
- Family Owned Business
- Non Profit Organization
- Social Service Agency
- Workforce Development & Training
- Woman/Minority Owned Business

2) Contact Information*

Company Name: _____

Contact First Name: _____

Contact Last Name: _____

Contact Title: _____

Street Address: _____

City: _____

State: _____

Zip: _____

Email Address: _____

Phone Number: _____

Company CEO/President/Executive Director*:

Title: _____

Company Size*: _____

Years in Operation*: _____

Company Overview

Please answer the following questions, providing as much detail possible. You can attach documents at the end of the application.

3) Provide a brief description of your company.

4) Overview of your company's performance over the past 3-5 years.

5) Details on the company's market and customer focus.

6) General human resource policies, such as job creation and opportunities to advance.

7) Brief listing of pertinent financial data such as revenue and/or percentage of growth figures from 3-5 years.

Category Specific Questions.

8) Overall Business Excellence Category

What makes your organization excellent?

- 1. What is your company's mission statement and how is it reflected in your organization?**
- 2. Provide details of how company leaders work together to ensure stability and growth.**
- 3. Provide specific example(s) of strategic planning and its impact on the company.**
- 4. Provide an example of a major challenge the company recently faced, and how it overcame that challenge.**
- 5. What are the top practices and/or elements that separate your company from key competitors?**

9) Community Involvement Category

- 1. How are your employees encouraged to volunteer?**
- 2. How have these volunteer efforts affected the community?**
- 3. Which nonprofit(s) have benefited the most from your company's volunteer efforts?**
- 4. How does upper management participate in the community involvement efforts of your company?**

10) Education & Learning Category

Please provide details of excellence in areas of education, learning, planning and operations:

- 1. How large is the community that is served by the organization?**
- 2. What are some of the way you measure success? (e.g graduation rates, college acceptance rates, job placement, enrollment, etc.)**
- 3. Provide an example of a major challenge the organization faced and overcame within the past year.**
- 4. How do you encourage the business community to support and participate in your cause and activities?**
- 5. What percentage of revenue is used for administrative costs?**

11) Entrepreneurship Category

- 1. How long has your product or service been available? (Must be fewer than five years)**
- 2. How did you discover the market opportunity and assemble the resources to create your product or service?**
- 3. How will the new product or service impact the company's future growth and expansion?**

12) Nonprofit and/or Social Services Category

- 1. What is your mission statement, and how does the organization perform to that mission?**
- 2. How large is the community that is served by the organization?**
- 3. What percentage of revenue is used for administrative costs?**
- 4. Provide an example of a major challenge the organization faced – and overcame – within the past year.**
- 5. How do you encourage the business community to support and participate in your cause and activities?**
- 6. Provide the organization's most recent annual report.**

13) Family Owned Business Category

- 1. Provide a detailed history of your company's family history (generations, # of family members employed, etc.).**
- 2. How does the business plan for succession? Do you have any special hiring or customer practices that are different from a non family run business?**
- 3. How does your family business find ways to give back to the community?**

14) Workforce Development and Training

- 1. Provide details of initial and ongoing training for employees.**
- 2. What opportunities do employees have for career advancement through training?**
- 3. How have these efforts benefited the company?**
- 4. How has your company recruited new employees/created new jobs?**

15) Women/Minority Owned Business

- 1. Provide a history on how and why you started your business.**
- 2. Were there any special resources instrumental to you?**
- 3. Describe any obstacles or challenges your company has faced with regard to being a woman/minority business and how you overcame them.**
- 4. Do you have any special hiring or customer service practices that are different from other types of businesses?**
- 5. As a minority business, do you feel any special obligations to give back to the community?**

16) Upload any additional supporting documentation. (Financial information will be kept confidential at the applicants request)
