

PROVIDENCE BUSINESS NEWS

# PBN

## Share YOUR STORY

Would you like to share your company's story? Plan now to participate in the 2019 edition.

This annual publication offers a unique opportunity to showcase your business to over 25,000 readers of PBN – the decision makers in our region.

2019

# Profiles OF SUCCESS



Your company's profile in this section features a two-page spread of text, photos and an info box highlighting your company's vital statistics.

## Profiles OF SUCCESS IS DESIGNED TO HELP YOU PROMOTE:

- An anniversary, accomplishment or milestone event
- A new product line or service
- Uniqueness and competitive edge
- Brand and image in the community
- Your team of professionals

Contact your Account Manager or [Advertising@PBN.com](mailto:Advertising@PBN.com) | 401-680-4800

**MATERIAL DEADLINE:**  
November 6, 2019

**PUBLICATION DATE:**  
December 13, 2019

2019

# Profiles OF SUCCESS

Share YOUR STORY

## Sponsorships

only 2 available

### — Legacy Sponsor —

- Full page premium cover, inside front or back cover
- Logo on cover
- Half page sponsor message at front of supplement
- Preferred placement 2-page profile spread (first in Legacy section)
- 50 copies of the section for your use
- PDF of your profile for marketing use

### — Profile Sponsor —

- Full page premium cover, inside front or back cover
- Logo on cover
- Half page sponsor message at front of supplement
- Preferred placement 2-page profile spread (first in Profile section)
- 50 copies of the section for your use
- PDF of your profile for marketing use

## Profile Options

### — Legacy Profile —

- 2-page profile spread in Legacy section at front of book
- 50 copies of the special section
- PDF of your profile for marketing use

### — Profile —

- 2-page profile spread
- PDF of your profile for marketing use

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# Profiles OF SUCCESS

## Spec Sheet

### YOUR ORGANIZATIONS LOGO

4-color | cmyk eps file

### COMPANY INFORMATION

- Primary product/service
- Address
- Phone number
- Website
- No. of employees
- Email
- Social media (facebook, instagram etc...)
- Year established

### PHOTOGRAPHS

*Legacy Profile* up to (4) 300 dpi (cmyk) jpg files

*Profile* (2 page) up to (4) 300 dpi (cmyk) jpg files

*Profile* (1 page, plus full page ad) (1) 300 dpi (cmyk) jpg files

### TEXT

*Legacy Profile* word count: 747 **OWNERS MESSAGE** word count: 97

*Profile* (2 page) word count: 743

*Profile* (1 page, plus full page ad) word count: 470



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