

PBN 2021 EDITORIAL CALENDAR

ISSUE DATE	AD CLOSING	EDITORIAL FOCUS Primary / Secondary	LISTS Primary / Secondary	SPECIAL SUPPLEMENT	EVENT AND EVENT DATE
JANUARY 1/8/2021	12/30	Economic Forecast	N/A		
1/22/2021	1/13	Insurance Investments	Employee Benefit Administrators Wealth Managers		Book of Lists, 1/28
FEBRUARY		investments	Treated Flamagers		
2/5/2021	1/27	Education Health Care	Health Care Educators; College Technology Programs Physician Groups; Diagnostic Imaging Centers	Book of Lists	Coronavirus Business Stimulus Summit, 2/1
2/19/2021	2/10	Law Review	Public Companies in RI	PBN Summit Recap	Economic Summit, 2/18
MARCH					
3/5/2021	2/24	Banking & Finance Accounting/Business Valuation & Succession	RI Banks Chief Financial Officers; Residential Real Estate Agencies	PBN Summit Recap	
3/19/2021	3/10	Construction & Design	General Contractors Commercial/Industrial Services		Manufacturing Awards, 3/31
APRIL	ı			ı	ı
4/2/2021	3/24	Education	Adult/Executive Education Programs; Online Degrees/Programs	Manufacturing Awards	Health Care Summit, 4/8
4/16/2021	4/7	Insurance Technology	Independent Insurance Agencies Software Development Cos.; Web Development Cos.	PBN Summit Recap	
4/30/2021	4/21	Health Care Estate & Retirement Planning	Hospitals; Addiction Treatment Centers Estate Planners	C-Suite Awards	C-Suite Awards, 4/29
MAY					
5/14/2021	5/5	Small Biz	SBA Loans; SBA Lenders RI Distilleries, Breweries & Vineyards		
5/28/2021	5/19	Law Review Veterans In the Workplace	IP Lawyers; Diversity Officers Veteran Employers	Business Women Awards; Salute to Veterans	Business Women Awards, 5/27
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6/11/2021	6/2	Banking & Finance Innovation / Start Ups	Credit Unions, Regional Banks High Tech Funding Sources	Best Places to Work	Best Places to Work, 6/9
6/25/2021	6/16	Construction & Design	Highway Projects; RI Property Tax Rates Meeting Facilities		
JULY					
7/9/2021	6/30	Commercial Real Estate	Comm RE Leases: Office, Retail & Industrial Manufacturers		Forty under 40 Awards, 7/22
7/23/2021	7/14	Engineering Education	Engineering Firms Colleges & Universities; Computer Training Centers	Forty under 40 Awards	
AUGUST	1				
8/6/2021	7/28	Human Resources	Executive Recruiters; Staffing Firms; Executive Compensation	Healthiest Employer Awards	Healthiest Employer Awards, 8/5
8/20/2021	8/11	Law Review Technology	Law Firms Cyber Security Companies; CIOs; Chief Security Officers		25 Leaders & Achiever Awards, 8/26
SEPTEMBER					
9/3/2021 9/17/2021	9/8	Banking & Finance Insurance Education (MBAs)	International Tax Preparers; Foreign Owned Companies Property & Casualty Insurers; Disaster Prep. & Response Resources MBA Programs	25 Leaders & Achievers Awards	Fastest Growing & Innovative Companie Awards, 9/23
OCTOBER					
10/1/2021	9/23	Health Care	RI Health & Dental Insurers Commercial RE Sales: Office, Retail & Industrial	Fastest Growing & Innovative Companies Awards; A Guide to Stuff, designed, made and built in RI	Cyber Security Summit, 10/7
10/15/2021	10/6	Construction & Design Education (Secondary Schools)	Architectural Firms Private Secondary Schools	PBN Summit Recap	Health Care Summit, 10/20
10/29/2021	10/20	Law Review Notable Women in Law	Top Private Companies	Giving Guide; PBN Summit Recap	
NOVEMBER					
11/12/2021	11/3	Accounting Small Business	Accounting Firms Family Owned Businesses, Women Run Businesses	PBN 35th Anniversary; Salute to Veterans	PBN 35th Anniversary Gala, 11/3
11/26/2021	11/17	Commercial Real Estate	Commercial RE Brokerage Firms Regional IT Employers		Diversity & Inclusion Summit/Awards 12/2
DECEMBER					
DECEMBER 12/10/2021	12/1	Banking Accounting	Mortgage Bankers and Brokers Corporate Giving; RI Co-work Spaces	Diversity & Inclusion Summit/Awards; Summit Recap;	